

escapio
REISEN LEBEN.

TO TRAVEL IS TO LIVE.

YOUR GUESTS EXPECT THE BEST – WE BRING THEM TO YOU.

www.escapio.com



escapio
REISEN | LEBEN.

ABOUT US

Your boutique for extraordinary travel experiences

For over 20 years, we've been connecting extraordinary hotels with guests seeking the exceptional. With our instinct for exclusive travel experiences and tailored inspiration, we present your hotel right where travelers actively search for unique accommodations.

Join our curated portfolio and let your hotel shine where true wanderlust begins.

YOUR BENEFITS

Reach guests who seek the extraordinary

Exclusive, stylish, selective – that's how we present your hotel.



Quality over quantity

A hand-picked selection over anonymous mass. Each hotel is individually assessed.



Strong Visibility

4 million visits per year and top rankings on Google for unique accommodations.



Personal Partnership

Personalized service and a customized presentation of your property.



Ideal target audience

Discerning travelers who are specifically looking for unique hotels.

YOUR VISIBILITY

Choose your package

Fixed annual price. No hidden costs.

Basic

540 € / Year

For hotels seeking solid presence

- ✓ Reduced commission for deals
- ✓ Ad-free hotel detail page
- ✓ Preferred Ranking
- ✓ escapio Direct Link

Professional

780 € / Year

For hotels looking to actively grow

- ✓ All Basic features
- ✓ Newsletter placement
- ✓ 1 week 'Hotel of the Day'
- ✓ Extended portfolio visibility

Premium

990 € / Year

For hotels seeking maximum brand impact & reach

- ✓ All Professional features
- ✓ Social Media mention
- ✓ 2 weeks 'Hotel of the Day'
- ✓ Giveaway campaign
- ✓ AI boost for extra visibility

Exclusive

1.490 € / Year

For hotels to maximize direct bookings via their website

- ✓ All Premium features
- ✓ Optimized hotel profile with Direct Link only
- ✓ Top Ranking
- ✓ Exklusive-badge in hotel listings & on the profile

Customized solutions available, e.g., for groups and hotel chains

FLEXIBLE ADD-ONS

Additional services



Social Media

High-quality visual content and editorial storytelling.



Blog “escapio magazine”

Long-term organic visibility in a high-demand environment.



Newsletter

Inspiration delivered to approx. 40,000 contacts. A variety of formats available.



Banner / Result Ad

Premium placement with maximum visibility: Ad with the URL of your choice on all hotel type and destination lists.



AI Boost

Consulting and Services: Establishing authority on the platform and hotel website, building your network, and securing references.



escapio Deals

Limited-time deals with wide exposure: We enable direct bookings for your special offer.

Filter options with real value

A wide range of filter options increase the visibility of your listing

Basic search

- ✓ Switch: Search for hotels or deals
- ✓ Select a country
- ✓ Select a region

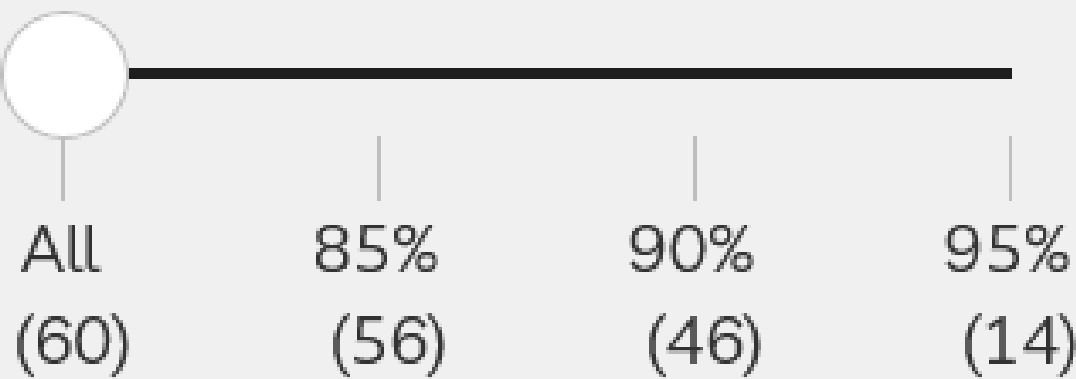
Advanced Search

- ✓ Hotel type
- ✓ Review scores
- ✓ Features & Services
- ✓ Classification

Boarding

- ☒ Any
- ☐ Min. breakfast
- ☐ Min. half board

Review scores



Features & Services

- ☐ pool (52)
- ☐ beachside (2)
- ☐ spa area (56)
- ☐ restaurant (53)

REACH & TARGET AUDIENCE

Our numbers at a glance

Take advantage of our strong standing within the travel industry.



4 Mil.

Visits / Year



156 Mil.

Google Impressions



70 %

Organic Reach



61 %

Visitors from Germany



65 %

Female

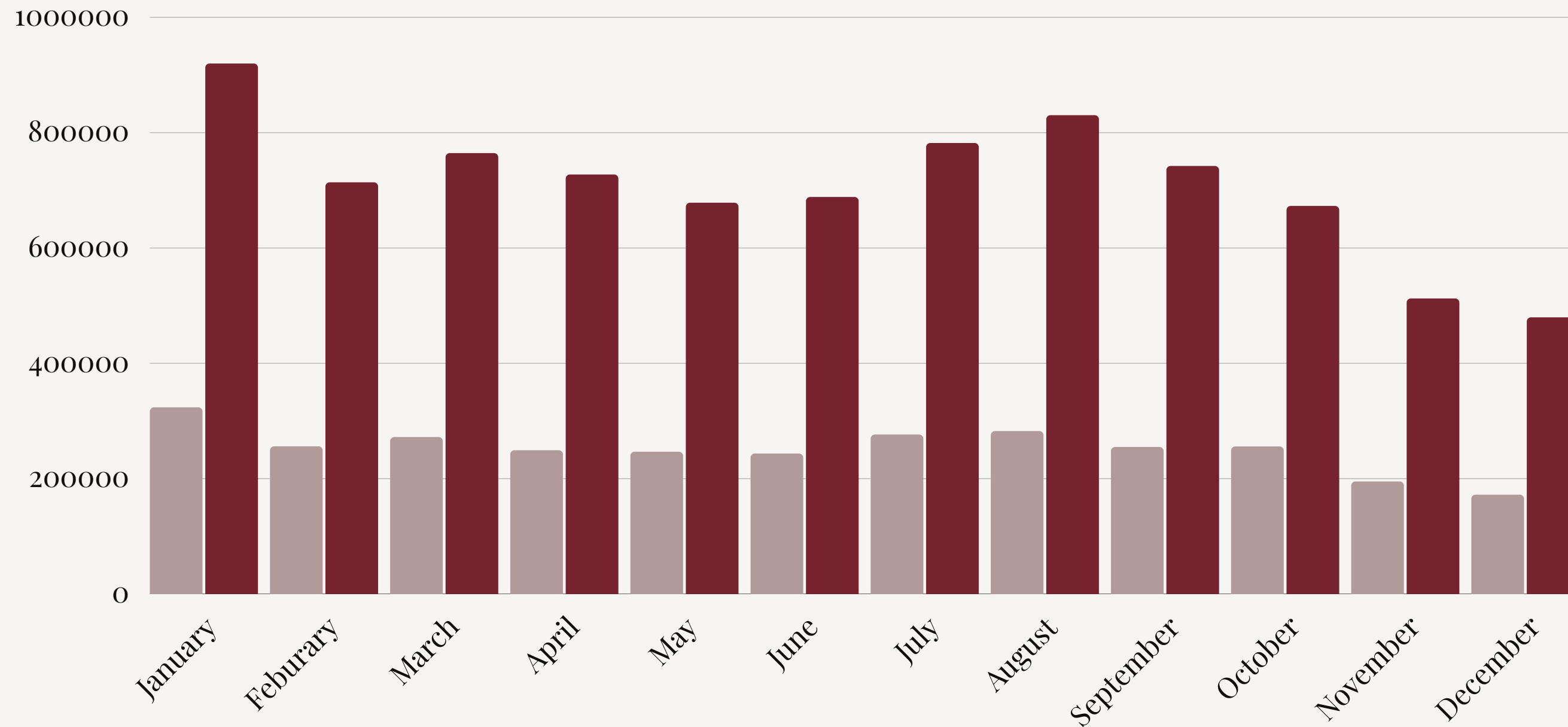


45-65+

Core target group

RANGE

Visitor statistics



3 Mil.

Unique Visits



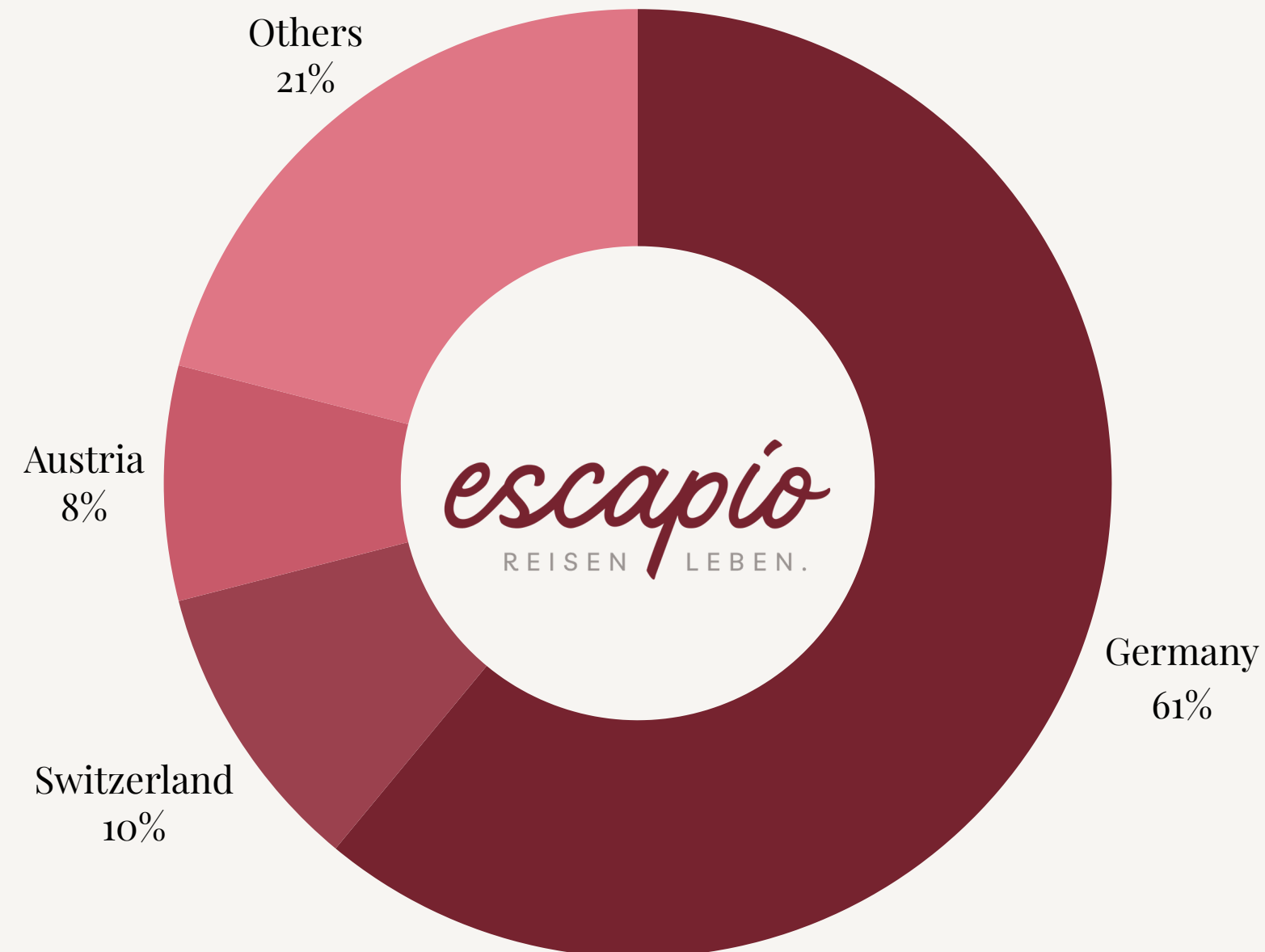
8,5 Mil.

Page views

RANGE

Distribution of the 3 mil. unique visits

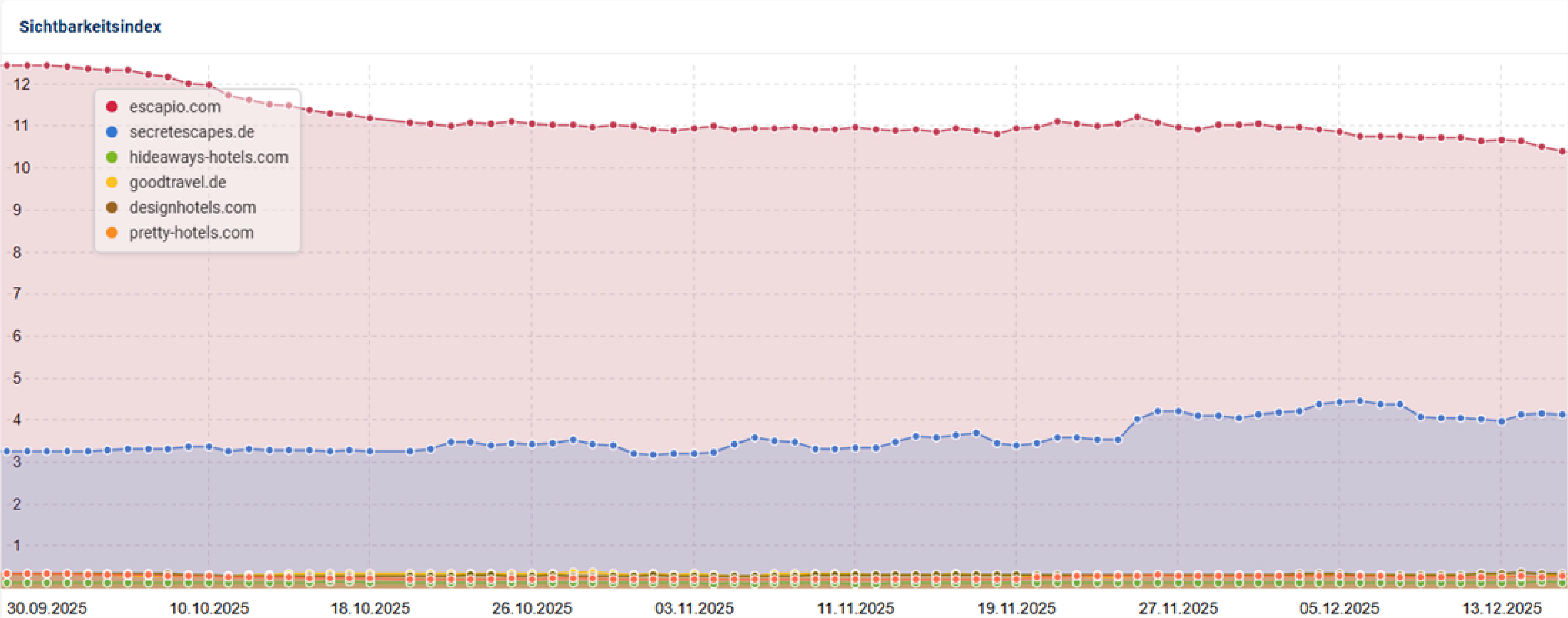
With a clear majority from Germany, Austria, and Switzerland, complemented by visits from Spain, Belgium, and the United States.



RANGE

Visibility on Google.de

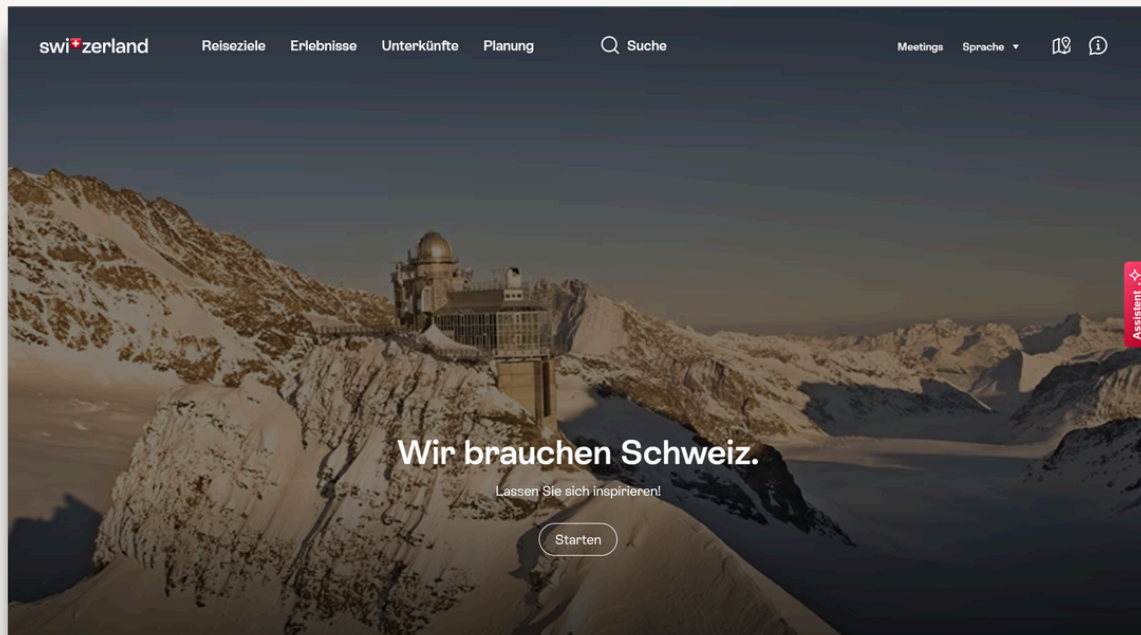
Market leader in unique accommodation sites



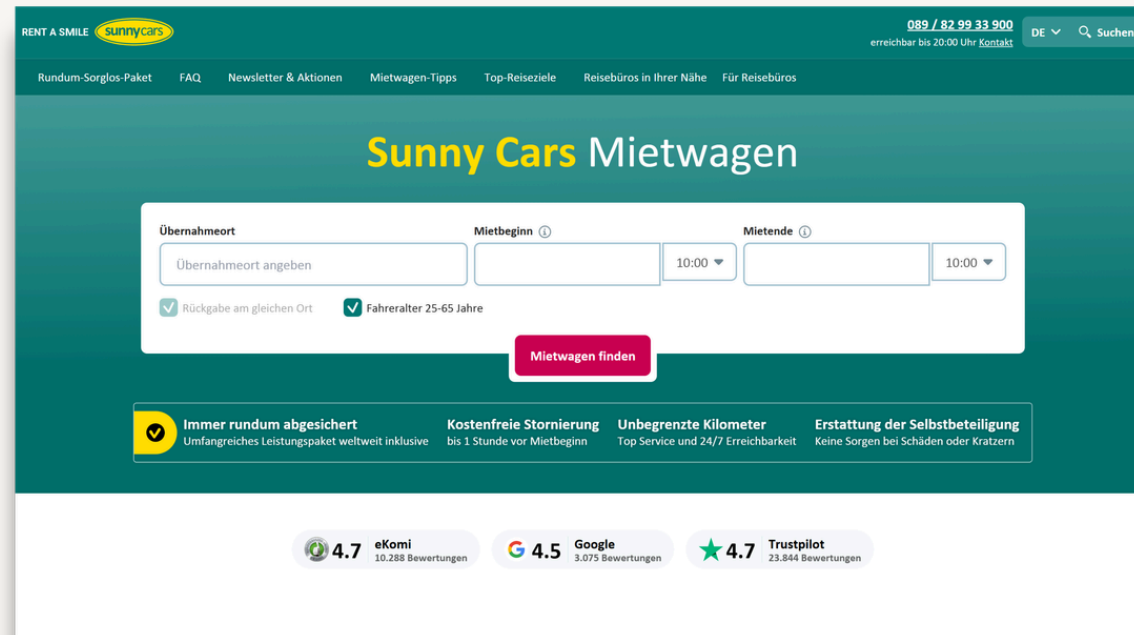
OUR CLIENT REFERENCES

Top-tier partners

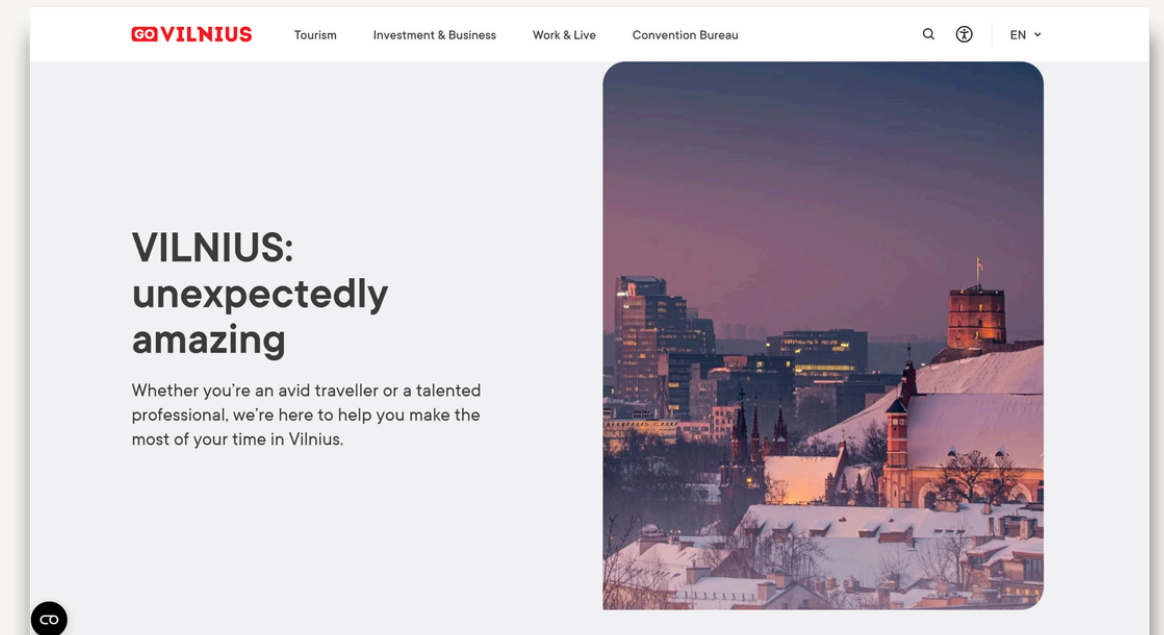
Trust in selected brands in Europe



swi+zerland



RENT A SMILE



GO VILNIUS

CONTACT

Your point of contact

Personal, exclusive, direct.



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Executive Management

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